## Claim Amendments

1. (Currently Amended) A sign comprising:

a generally stationary sign body a pair of support panels each having opposite upper and lower ends and each having a first surface and a generally opposite second surface, the upper ends of the pair of panels being connected together by a pivoting connection;

a runner adjacent to a proximal portion the upper ends of the sign body and support panels and adjacent to the pivoting connection, the runner extending generally from a proximal portion of the first surface to a proximal portion of a first support panel of the pair to the second surface of a second support panel of the pair; and

at least one movable panel having a proximal an upper end, a distal lower end, and a third surface between its proximal the upper and distal lower ends, the proximal upper end of the movable panel engaging the runner in a manner so that the movable panel is movable along the runner between a first position wherein the movable movable panel is generally parallel to the first surface of the first support panel and a second position wherein the movable movable panel is generally parallel to the second surface of the second support panel.

2. (Currently Amended) The sign according to Claim 1, further comprising:

a first and a second movable panel of the at least one movable panel, the

surfaces of the first and second movable panels each having opposite surfaces for

displaying the same a message.

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- 3. (Currently Amended) The sign according to Claim 1, wherein the runner and the proximal portion upper ends of the sign body support panels are coupled.
- 4. (Currently Amended) The sign according to Claim 1, further comprising:

  an extension of the at least one movable panel extending from the

  proximal end of the movable panel, the runner and the proximal portion of the sign body

  having being circular profiles.
  - (Currently Amended) The sign according to Claim 1, wherein:
     the runner is flexible.
- 6. (Currently Amended) The sign according to Claim 1, further comprising:

  an eyelet at the proximal upper end of the at least one movable panel, the

  movable panel engaging the runner via by the runner extending through the eyelet.
- 7. (Currently Amended) The sign according to Claim 1, the proximal portion of the sign body further comprising:

a transverse handle, the sign body including a first support panel and a second support panel, both support panels hingedly connected to the transverse handle, first and second surfaces on connected by the pivoting connection to the first and second support panels respectively, the transverse handle and the support panels defining a handle aperture adjacent the handle, whereby the <u>a</u> user grips the handle.

- 8. (Currently Amended) The sign according to Claim 7, wherein: the runner is retained in extends through the handle aperture.
- 9. (Currently Amended) The sign according to Claim 7, further comprising: the handle aperture extending through the at least one movable panel.
- 10. (Currently Amended) A self-standing sign comprising:

a first support panel having a proximal end, a distal end, and a first surface between its proximal and distal ends;

a second support panel having a proximal end, a distal end, and a second surface between its proximal and distal ends, the first and second panels being connected to one another at their proximal ends by a connection that allows the first and second support panels to move relative to each other and in a manner so that the first and second surfaces face outwardly, the distal ends of the first and second panels being adapted for supporting the sign from a support surface;

a runner adjacent the proximal ends of the first and second panels and extending generally from the proximal end of the first panel to the proximal end of the second panel, the runner being separate from the connection; and

at least one movable panel having a proximal end, a distal end, and a third surface between its proximal and distal ends, the proximal end of the movable panel engaging the runner in a manner so that the movable panel is movable movable along the runner between a first position wherein the movable movable panel is generally

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parallel to the first panel and a second position wherein the <u>moveable movable</u> panel is generally parallel to the second panel.

- 11. (Original) The sign according to Claim 10, further comprising:

  a first and a second movable panel of the at least one movable panel, the surfaces of the first and second movable panels for displaying the same message.
- 12. (Currently Amended) The <u>sign</u> according to Claim 10, the movable panel further comprising:

a fourth surface on the side of the movable panel opposite the third surface.

- 13. (Currently Amended) The sign according to Claim 10, wherein:

  the runner and the proximal portion of the sign body ends of the first and second support panels are coupled.
- 14. (Currently Amended) The sign according to Claim 10, further comprising:

  an extension of the at least one movable panel extending from the

  proximal end of the movable panel, the runner and the proximal portion of the sign body

  having circular profiles being circular.
  - 15. (Original) The sign according to Claim 10, wherein: the runner is flexible.

- 16. (Original) The sign according to Claim 10, further comprising:

  an eyelet at the proximal end of the at least one movable panel, the movable panel engaging the runner via the eyelet.
- 17. (Currently Amended) The sign according to Claim 10, the proximal portion of the sign body further comprising:

a transverse handle, both support panels <u>being</u> hingedly connected <u>by the</u>

<u>connection</u> to the transverse handle, the transverse handle and the support panels

defining a handle aperture adjacent the handle, whereby the user grips the handle.

- 18. (Original) The sign according to Claim 17, further comprising:the handle aperture extending through the at least one movable panel.
- 19. (Currently Amended) The sign according to Claim 17, wherein: the runner is retained in extends through the handle aperture.
- 20. (Currently Amended) A kit for a sign including a generally stationary sign body, comprising:

a pair of support panels each having opposite proximal and distal ends
and each having a first surface, and a generally opposite second surface, the sign body
and the surfaces having proximal portions, the kit comprising: the proximal ends of the
support panels being connected together by a pivoting connection;

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a runner adapted to be positioned adjacent to the proximal portion of the sign body and adapted to extend generally ends of the support panels and to the pivoting connection, the runner extending from the proximal portion of the first surface to the proximal portion of the second surface; and

at least one movable panel having a proximal end, a distal end, and a third surface between its proximal and distal ends, the proximal end of the movable panel engaging the runner in a manner so that the movable panel is moveable movable along the runner between a first position wherein the movable movable panel is to be generally parallel to the first surface and a second position wherein the movable movable panel is to be generally parallel to the second surface.

- 21. (Currently Amended) The kit according to Claim 20, further comprising:

  a first and a second movable panel of the at least one movable panel, the

  with surfaces of the first and second movable panels for displaying the a same

  message.
- 22. (Currently Amended) The kit according to Claim 20, wherein:

  the runner is adapted to be coupled to the proximal portion of the sign body ends of the support panels.
  - 23. (Currently Amended) The kit according to Claim 20, further comprising:

an extension of the at least one movable panel extending from the proximal end of the movable panel, <u>and</u> the runner <u>having a being</u> circular <u>profile</u>, the <u>proximal portion of the sign body to have a circular profile</u>.

- 24. (Currently Amended) The kit according to Claim 20, wherein: the runner is flexible.
- 25. (Currently Amended) The kit according to Claim 20, further comprising:
  an eyelet at the proximal end of the at least one movable panel, the
  movable panel engaging the runner via the eyelet.
- 26. (Currently Amended) The kit according to Claim 20, further comprising:
  an aperture in the proximal end of the at least one movable panel,
  whereby the kit is adapted to accommodate a handle aperture of the sign the runner
  extending through the aperture.
- 27. (Currently Amended) The kit according to Claim 20, wherein:

  the pair of support panels have handle apertures and the runner is adapted to be retained by a handle aperture of the sign extend through the handle apertures.
  - 28. (Currently Amended) The kit according to Claim 20, further comprising:

a support associated with at least one of a movable panel and a runner, the hook to support the kit from above a hook provided on one of the support panels and the at least one movable panel.

28. 29. (Currently Amended) A self-standing floor sign, comprising: a first support panel;

a second support panel, each of the support panels including a proximal end, a distal end, and a surface for displaying a message;

a transverse handle hingedly coupled to the proximal ends in a manner so that the support panels define a first and a second side of the sign and so that the handle and the support panels define a handle aperture adjacent to the handle to allow a user to grasp the handle, the distal ends to rest on a floor;

a ring encircling the handle, the handle and the first support panel retaining the ring in the handle aperture; and

a first and a second movable panel, each of the movable panels including at least one surface for displaying a message and each having a proximal end including an eyelet slidably engaging the ring, the handle aperture extending through the movable panels whereby movable panels slide along the ring in a manner so that the user may select the messages to be displayed by the sign.

29. 30. (Currently Amended) A method of changing a message displayed by a sign, comprising:

placing the sign in a location for viewing, the sign including a generally stationary sign body a pair of support panels connected by a pivoting connection, each panel having a first surface and a generally opposite second surface and at least one movable panel having a proximal end, a distal end, and a third surface between its proximal and distal ends;

connecting the movable panel to the support panels by a circular runner; selecting at least one of the surfaces for display; and

moving any of the at least one movable panels necessary along the runner to display the selected surface, the moving including engaging a runner of the sign with the proximal ends of the necessary movable panels, the moving being from a first position wherein the necessary at least one movable panels are panel is generally parallel to the first surface to a second position wherein the necessary moveable panels are at least one movable panel is generally parallel to the second surface.

- 30. 31. (Currently Amended) The method of Claim 2830, further comprising: using a flexible runner.
- 31.32. (Currently Amended) The method of Claim 2830, further comprising: using a ring for the runner.
- 32.33. (Currently Amended) The method according to Claim 2830, further comprising:

displaying the <u>a</u> same message on at least two of the surfaces.

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33.34. (Currently Amended) The method according to Claim 2830, further comprising:

coupling the runner to the sign-pair of support panels.

34.35. (Currently Amended) The method according to Claim 2830, further comprising:

retaining the runner in a handle aperture of the sign.

35.36. (Currently Amended) A self-standing floor sign comprising:

first and second support panels, each having a proximal end and a distal end, said panels being pivotally connected at their proximal ends by a pivot connection to allow pivotal movement of said panels relative to each other between a closed position wherein the panels are in generally parallel relation and an open position wherein the distal ends of said panels are spaced apart to allow support of the floor sign in a generally upright position with the spaced apart distal ends resting on a floor; and

a runner connected to the support panels; and

a plurality of movable panels, each having a proximal end and a distal end and a portion therebetween having first and second surfaces, each movable panel being mounted on the runner and being rotatable between a first position wherein said movable panel is supported by one of said support panels with one of its surfaces being visible, and a second position wherein said movable panel is supported by the other of said support panels and its other surface is visible.

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- 36.37. (Currently Amended) A self-standing floor sign of Claim 3536 wherein: at least one of said first and second support panels has an outwardly facing display portion.
- 37.38. (Currently Amended) A self-standing floor sign of Claim 3536 wherein:

  both of said first and second support panels have outwardly facing display portions.
- 38.39. (Currently Amended) A self-standing floor sign of claim 3738 wherein: each of a plurality of said movable panels has a display on both of its surfaces.
- 39.40. (Currently Amended) A self-standing floor sign of Claim 3536 wherein:

  each of a plurality of said movable panels has a display on at least one of its surfaces.
- 40.41. (Currently Amended) A self-standing floor sign of claim 3940 wherein:

  a display on a surface of one of the movable panels is the same as the a
  display on a surface of another of the movable panels, said displays both being visible
  with said one of the movable panels rotated to said first position and said an other of
  said movable panels rotated to said second position.

- 41.42. (Currently Amended) A self-standing floor sign of Claim 4041 wherein: at least one of said first and second support panels has an outwardly facing display portion.
- 42.43. (Currently Amended) A self-standing floor sign of Claim 4041 wherein:

  both of said first and second support panels have outwardly facing display portions.
- 43.44. (Currently Amended) A self-standing floor sign of Claim 3940 wherein: said first support panel has an outwardly facing display portion and a display on a surface of one of the movable panels is the same as a display on a surface of the first support panel, said displays both being visible with said one of the movable panels rotated to said first position wherein said one of the movable panels is supported by the second support panel.
- 44.45. (Currently Amended) A self-standing floor sign of claim 3536 wherein:

  each of a plurality of said movable panels has a display on both of its surfaces.
- 45.46. (Currently Amended) The self-standing floor sign of claim 3536, wherein: at least one of said first and second support panels has an outwardly facing display portion and wherein at least one of the display portions of the support panels and a display on a surface of one of the movable panels is blank.

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46.47. (Currently Amended) The self-standing floor sign of claim 3536, further comprising:

a latch coupled to one of the support panels and removably coupled to at least one of the movable panels whereby the latch to secure secures at least one of the movable panels to the support panel.

47.48. (Currently Amended) The self-standing floor sign of claim 3536, wherein: at least one of said first and second support panels has an outwardly facing display portion that is blank.

48.49. (Currently Amended) The self-standing floor sign of claim 3536, wherein: at least one of said first and second support panels has an outwardly facing display portion that displays a message in a plurality of languages.